



Pest Management PROFESSIONAL

 

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Bird-X Inc.

Sep 1, 2007
Pest Management Professional



At Bird-X, Inc., we can think of many ways to be "green" – i.e., environmentally and ecologically friendly.



Mona Zemsky Technical Consultant Bird-X, Inc.

Obviously we're in a niche business – an unusual segment of this already unusual business of pest control. As a quick introduction, we've been manufacturing and marketing bird-deterrent products for more than 40 years! We are widely regarded as "the world's leading bird control experts" as we've worked with pest control companies to solve pest bird problems in all types of facilities, worldwide.

We're "green" in not harming birds. In fact, killing birds is a losing proposition anyway, success-wise, as this creates a vacuum: more birds will (pardon the pun) flock to fill the void.

We're "green" as it relates to humans as well! Imagine if all products in this industry were as benign as sonic repellents, needle strips and visual scare devices! No more masks, MSDSs, OSHA rules or wondering what the chemicals might do to you after a decades-long career in pest management.

We're "green" in our manufacturing! Not only do our products not harm the birds or humans, but they're good for the environment as well. Our polycarbonate bird spike needle strips are made from 100% recycled material, post-industrial-scrap plastic.

And the most enticing reason to focus on "green"? To make some by helping your customers save some. Greenbacks, or money, that is. We're all in business to grow our business. We can do that by making more or saving more and it's true for customers as well. All institutions (facilities, stores, schools, hospitals, shopping centers, apartment or office buildings) are burdened by the financial impact of birds and their droppings. Getting rid of your customers' bird problems saves them money in the form of personnel time cleaning, bad image, property devaluation, plus the safety and liability issues of diseases, inspections and injuries from falls.



Call us at 800-662-5021 or visit www.bird-x.com/pcm to learn more.

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